

Business Focus: It's all in our numbers



There are times in our life when we feel a little lost with the direction we are heading in and some of us look to ways of how we can make sense of our individual

situations. For some people this could mean a visit to a tarot reader or clairvoyant but for many people who live in and around the Tunbridge Wells area, this means a visit to Numerologist Jane Alton. Jane has over 15 years of experience in Numerology and some of you might have seen her appearance on Sky News on 10/10/10 - to discuss the significance of this date.

Numerology is the science behind numbers and letters which can unleash potential for your life. It can help you develop and use your potential more efficiently, avoiding the cul-de-sacs and frustrations that arise in life as well as explaining some of the obstacles we find ourselves up against. It can help us gain clarity in situations so we can focus on the way forward.

As well as helping us personally, our numbers can also help us in business - whether we're deciding on a name for a new business or product or deciding on a launch date, the numbers surrounding this have an important part to play in it's success.

I was fascinated to hear about how Numerology can help us all in business and in our personal lives and in order to find out more, I arranged a consultation with Jane. Before my consultation, I provided my Date of Birth as well as my full name at birth and consequent names i.e. my name after marriage. Jane also required the same information for my husband, as well as our marriage date. In respect of my businesses Jane required the dates that I started my businesses and the names they were given at launch

What Jane read from my 'numbers' certainly rang very true with me. It was also interesting to see how my businesses have expanded my world in so many ways. My challenges in life are very focused on changing the world and inspiring others. Okay, I might not be changing the world

with either the Edenbridge or Crowborough Directories but I do hope to strengthen the communities and inspire readers to become more involved in their local community.

The numbers also identify that I have a passion with what I do and this particularly relates to The Edenbridge Directory. As I live in Edenbridge and am rather involved in a number of groups here, I can't help but have a passion for anything to do with this town. Starting The Crowborough Directory just over a year after my Edenbridge magazine, I had already learned much about publishing a local community magazine so my approach to this has been quite different.

The numbers also show that for both magazines, I want to help people and also gain an understanding of both my readers and customers. This is evident in the fact that I always speak to the readers to find out their thoughts on the magazine and this ensures that I can continue to deliver a magazine that is of use to both local communities. I also do my best to understand my clients businesses in order that I can provide the best advice with regards to creating advertisements for them.

This is only a brief overview of my 2 hour consultation with Jane. Each 2 hour consultation includes analysis of 'Life Maps' and 'Relationship Charts' for the people involved as well as the businesses. Your 'Life Maps' detail every year from 0 to 99 and from this you can verify years to date and see patterns emerge in the future. With regard to your 'Relationship chart(s)' this can show graphically your connection with others as well as your connection with your business(es). Jane can also show the impact of changing your name and all consultations are recorded.

In the first quarter of this year (2011), Jane will be appearing in a new Channel 5 game show called 'Impossible' where she tries to guide contestants with numerology.

If you would like to find out more about Numerology or book a consultation with Jane, please visit her website at www.janealton.com or call her on 01892 836164.