

## Numerology GR8 4 BUSINESS ...

Numerology can bring great clarity and vision to your life and to your business, by helping you to look at both in completely new ways and so make more informed decisions.

The launch date and name of your business or product have great significance in Numerology.

By looking at some familiar names as examples below, we can start to understand the energies and dynamics behind the names used in business and their impact: -

6 6 5 Vowels = Soul Urge or Motivation = 17/ 8

GOOGLE

7 7 3 Consonants = Personality = 17/ 8

Overall Self Expression or 'what the world sees' =  $(17/ 8 + 17/ 8) = 34/ 16/ 7$

1 5 Vowels = Soul Urge or Motivation = 6

APPLE

7 7 3 Consonants = Personality = 17/ 8

Overall Self Expression or 'what the world sees' =  $(6 + 17/ 8) = 23/ 14/ 5$

9 6 Vowels = Soul Urge or Motivation = 15/ 6

WINDOWS

5 5 4 5 1 Consonants = Personality = 20/ 2

Overall Self Expression or 'what the world sees' =  $(15/ 6 + 20/ 2) = 35/ 8$

1 Vowels = Soul Urge or Motivation = 1

MAC

4 3 Consonants = Personality = 7

Overall Self Expression or 'what the world sees' =  $(1 + 7) = 8$

The names Google and Apple are dominated by 17/ 8 and in terms of Numerology this represents 'seeker of the truth' i.e. getting to the bottom of things.

Google's first letter is a 7 and 7's dominates Google and Apple also. The number 7 is the most spiritual number and is known as 'the magician' as it has the potential to take spirit into matter i.e. to take an idea (3) and make something real from this (4),  $(3 + 4 = 7)$ .

'What the world sees' with Google in terms of Numerology is represented by 34/ 16/ 7 this can represent systemic growth, staying constant despite great transience and change. 16/ 7 is also all about relationships and can represent a mirror on society.

Apple brings in 6 energy - which can represent striving for perfection.

'What the world sees' with Apple in terms of Numerology is represented by 23/ 14/ 5, 14/ 5 is represents the messenger in Numerology, as well as finding freedom despite the limitations.

23/ 5 can represent being up and down with lots of ideas (the 23<sup>rd</sup> letter is W).

The first letter A can also represent a dynamic leader, pushing ahead with a pioneering spirit. 'Windows' and 'MAC' bring in 8 energy which represents constant re-evaluation, constant knocking down and rebuilding and constant reworking of matter. The 8 also represents changing patterns and mindsets that will otherwise go on forever ...

'What the world sees' with the name 'Windows' in terms of Numerology is represented by 35/ 8, which in terms of numerology represents achieving success through creativity and communication. The first letter W or number 5 also represents an adventurous spirit, needing change, variety and excitement. The first letter M or number 4 represents a self-disciplined hard worker, with a serious thorough, steady approach.

Numerology can help you to choose the perfect name for your business, as well as the perfect launch date. Numerology can also show the impact of slightly changing the name of your business or product when advertising it. Numerology can explain why a business service or product may not be selling.

With a name and start date for your business I can produce a 'Relationship Chart' to show how your business can expand your world in whole new directions and perhaps help you to complete your mission in this lifetime.

Further analysis can also reveal your business's potential and how it may be helping you to complete your own personal lessons and turn personal karma around. Your business may be a vehicle or platform for your personal gifts and other positive characteristics. Your business's 'numbers' may be totally compatible with your personal 'numbers'.

Websites, business property names and numbers, departmental names and telephone numbers are the first way for people to contact or perhaps work with your company. Numerology can help you to understand the impact of these names and numbers.

I can also produce a 'Life Map' for your business, (like a detailed weather forecast, illustrating each year from zero to 99, approach, challenges, essence of what's happening, ideally what your focus should be) and by analysing your personal 'Life Map' as well as your business's 'Life Map' I can help you to fully understand your journey to date.

Your business may also connect you with others in a whole new way and 'Relationship Charts' can also be used to show the current dynamics of an existing team with each other, the business and you. From this I can suggest new ways of improving the team's dynamics. 'Relationship Charts' can also truly help with 'team building events' as they can break down barriers, allowing team members to talk objectively about what's really going on and to see things from a completely new perspective.

Recruitment is a skilled business and Numerology may also assist you in finding your ideal candidate. Before interviewing a perspective new candidate, through Numerology you can understand their life in a whole new way and understand exactly where they are in their journey. Their unique contribution to the group can be understood. Numerology can highlight areas of compatibility and identify areas of potential conflict. This may mean at the interview you ask questions you would not normally ask and this can help you to make a more informed decision.

Sometimes this can save you all a great deal of time and money. as recruiting the wrong person can potentially be very costly not just in terms of time and money but could also potentially damage

relationships built up over many years. Numerology can help you to make a more informed choice, with new insights and understandings.

You only need to have your 'numbers' done once – so have them done professionally!!

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