

The Meaning of

Seven

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# Introduction

*“Omnia in numeris sita sunt” - ‘Everything lies veiled in numbers’. Pythagoras,*

This book aims to provide the reader with an awareness of the true meaning and power of the number seven and the energies represented by this number. As, these energies are a big part of the Chalet in which you now sit.

The number seven is considered the most spiritual number, in some cultures it is seen as a symbol of luck and power and in others it is regarded as sacred.

Ancient symbols including numbers represent the unseen world of energies. They are a universal language that can touch our unconscious and bridge the gap between our limited minds and our intuition. Deep in our consciousness we may know the true meaning and significance of the symbols that surround us and if so, we have the potential to grasp the universal truths represented by symbols.

A theme frequently explored by ancient symbols is the interaction between the visible and the invisible. In terms of Numerology the number seven is known as the ‘magician’ as it takes spirit into matter, (for example making something real happen by following your inner voice).

In every aspect of popular culture, the number seven can be found and through this book, you may start to understand why.

# Chapter 1

## Numerical Meaning of Seven

Numerology is the philosophy of numbers; it explores the nature, qualities and inner meaning of those wonderfully logical, harmonious, little crystallisations of purpose and the cycles of energies they represent. Within this chapter, there is focus on why the number seven holds so much power.

It all started with the father of modern Numerology, Pythagoras, who lived and worked 600 years before Christ. Pythagoras did not invent numerology he took it to a new level. He believed numbers could be found in every area of life and each number from 1 to 9 had its own specific properties. Pythagoras's description of all these properties is still a major influence on modern day Numerology.

Below are several illustrations that represent the succession of energies through the use of the symbols we call numbers: -

We start with the Riddle from Anzar.

*“What is that which was and will be, whether there is universe or not or whether there be Gods or none?”*

**Answer - ZERO**

The no-thing that is everything.

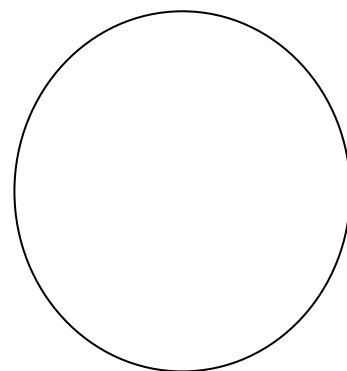
The no-thing that has no beginning and no end.

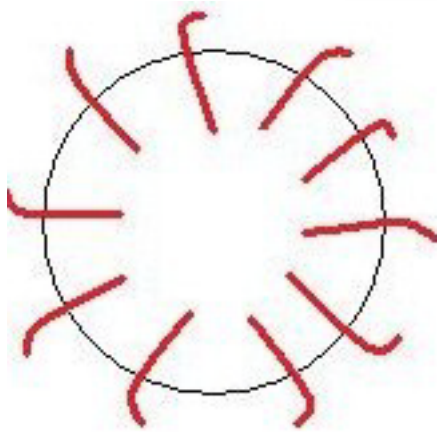
The no-thing that is eternal.

The no-thing that represents amazing potential.

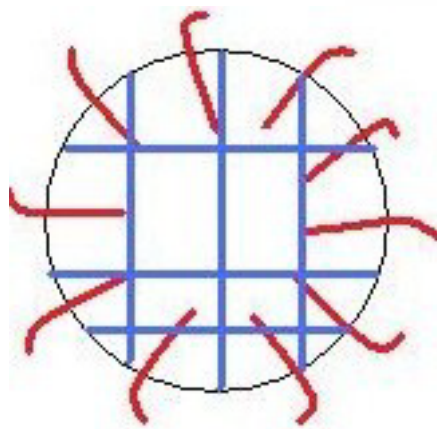
We have free will and the freedom to choose whether to realise our potential or not.

Chalet Seven is all about realising your own amazing potential.



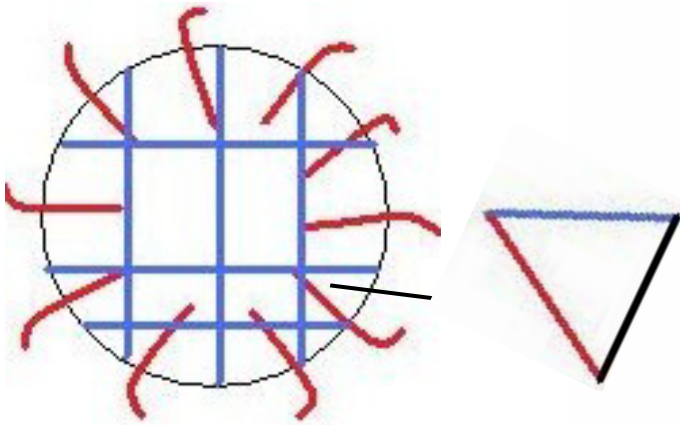


From this amazing potential, there is sign of the first energy; the impetus or ignition, a fiery masculine YANG energy, which represents an independent, self-achiever, pioneer, bursting with ambitious energy and a natural leader.

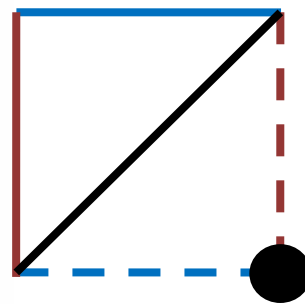


*“Two is a receptive  
YIN energy,  
dominated by the Moon  
and the element is water.”*

This fiery impetus evolves as it starts to measure and find out the limits of its potential, to engage with feelings and to see both sides of a situation. The two energies act as a peacemaker, exploring, observing and measuring symmetries. Elements of a plan are brought together. Two is a receptive YIN energy, dominated by the Moon and the element is water.

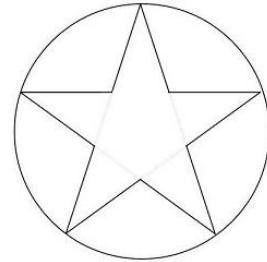
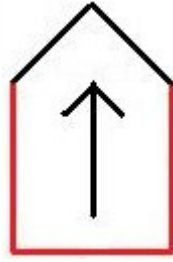


With the YIN and YANG (feminine and masculine) energies working together in co-operative ventures, there is the potential for ideas to take form. Three translates the courage of the one, tempered by the feelings of the two and has the potential to uplift us all with brilliant ideas. The first structure, a triangle is established, this represents the blueprint, the trinity and active intelligence. The triangle is the first closed form made with single lines, before the triangle there was only one dimension.



When someone stands back from the idea, that person can decide if the idea is practical and viable. From this process, the first truly solid shape emerges, the square. This first building block enables man for the first time to build solid structures and to build up to the heavens.

# 5



The higher self can emerge with the five, as five has the potential to break out of the box, by allowing the new and initiating change. Five needs the freedom to use their five senses to explore, and experiment, until they find their own truth. They then need to communicate this new knowledge to the world. An example of this is the five-pointed star in a circle, which represents the ancient symbol for truth).

Five is the number of becoming and represents the movement from what we have built towards the possibility of what we can become.

The 6 can represent the original idea now coming into full bloom – (i.e.  $2 * 3 = 6$  and the shape of 6 can represent a pregnant woman). 6 has the potential to turn around the idea of creating beauty on the outside and realise true beauty and perfection on the inside. 6 represents ‘perfection in nature’ and has the potential to discover the power of spirit and matter working together. Six appreciates harmony at the deepest level. Six is a perfectionist who can be brought to their knees trying to achieve perfection on the outside (6 can also represent a tight coil holding it all together). In being brought to their knees trying to hold it all together 6 has the potential to open up to spirit and to uncoil to become a cup for spirit. This spiritual awakening allows them to see the beauty without the perfection and allows them to work with the spiritual, rather than try to do it all themselves.

And then we have seven.

*Seven translates six's ideal vision of the world into something new and tangible.*

*Seven represents 'perfection in man' and all we aspire to be.*

*Seven represents completeness and spiritual perfection.*

*We have seven chakras, there are seven colours in the rainbow and it takes seven metals to make a bell with the perfect sound.*

*There are seven notes in the musical scale and all other pitches are variations of these.*

Seven is regarded as the number that brings in the spiritual dimension, taking spirit into matter and synthesising the two, to make the spiritual real. If we break down the number symbolically we find that the creation of the number is complex.

Seven looks clear in its construction yet within the number seven are two cycles of three plus a mysterious additional element. The one in this context acts as the pioneer and gives a higher expression of these cycles i.e.  $3 + 3 + 1 = 7$ .

Within the number seven are the numbers three and four i.e.  $3 + 4 = 7$ . Three in numerology represents the first solid shape, as well as the bodies blueprint, the mind. Three also represents the trinity of father, son and Holy Ghost. Three represents the divine. Three represents the potential for harmony through the balance of the physical, spiritual and emotional. Four in Numerology is represented by the square, the first building block. Four represents matter, as there are four elements, earth, air, fire and water. Four represents working in a systematic, orderly way, assessing viability and making ideas real.

Seven is referred to as the magician and the alchemist who brings about spiritual transformation through the mixing and merging of diverse elements and experiences. That is the experience that Chalet Seven achieves.



The above numbers are also associated with every letter of the alphabet, giving every name its' own vibration and dynamic. Below are the letters associated with each number: -

**1 2 3 4 5 6 7 8 9**  
A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z

Vowels within the above letters (A E I O U) as well as Y represent the motivation. Consonants within the above letters represent the essence of a personality. Vowels and Consonants form together to represent an overall 'Expression' of a person, place or object is a term that describes how other people see you, which in many situations may be different to how you see yourself.

## **Seven**

**Motivation** =  $10/1 (5+5)$  = You want to lead and to be truly independent and in control of your life. You need to do things in your own way as you know that will lead to success.

**Essence of Personality** =  $10/1 (1+4+5)$  = Independent, self-achiever, pioneer, the trendsetter

**Expression (or how seen by others)** =  $20/2 (10/1 + 10/1)$  = the peacemaker, the diplomat and the facilitator. You prefer to work behind the scenes to make things happen. You possess the 'all seeing eye'.

**A word beginning with the letter S can represent an Emotion Leader: -**

- Leader.
- Very creative. Dynamic flashes of insight.
- Ambitious. Concerned with impressions made by achievements.
- Independent. Courageous
- Expresses individuality, often dramatically.

**A word beginning with the first vowel E can represent a Restless Encounterer: -**

- Enjoys adventure. Prefers freedom in order to develop.
- Never settles for the mediocre. Likes change, variety, excitement.
- Needs freedom in order to develop.

## Chalet Seven

Motivation = 16/ 7 (1+5+5+5) = To counsel and help others.

Essence of Personality = 26/ 8 (3+8+3+2+1+4+5) = Wants to achieve success, so can help others.

Expression (or how seen by others) = 42/ 15/ 6 (16/ 7 + 26/8) = The great harmoniser and nurturer, totally mothering and looking after people. Also wants the home to be a springboard for freedom, adventure and living life to the full.

A word beginning with letter C can represent a Spontaneous Creator: -

- Spontaneity of creative inspiration.
- Very verbal. Often much originality with words and ideas.
- Sensitive.
- Friendly and sociable. Enjoys sociable activities, the lighter side of life.
- Expresses the joy of living with exhilaration.

A word beginning with the first vowel A can represent a Dynamic Leader

- Leader. Ambitious. Adventurous. Progressive.
- Strong willpower and strong opinions. Accepts advice readily only if it's in same vein as own ideas.
- Expresses individuality strongly.
- Great deal of energy. Good mind. Creative mental approach.
- Excellent ideas. Interested in new ideas but usually prefers own ideas.
- Original and innovative approach. Will defend his approach no matter how much opposition he faces.
- Pushes ahead with pioneering spirit. Loves to forge ahead in unknown territory.

## Crans Montana

Motivation = 9 (1+6+1+1) = Seen as a perfectionist and a teacher, also a humanitarian, broad minded and generous, able to let go and trust.

Essence of Personality = 34/ 7 (3+8+3+2+1+4+5) = Traditional – knows place in the system.

Expression (or how seen by others) = 43/ 7 (34/ 7 + 9) = Some rigid ideas knocked out of you as you are forced to go with the flow.

A word beginning with letter C can represent a Spontaneous Creator: -

- Spontaneity of creative inspiration.
- Very verbal. Often much originality with words and ideas.
- Sensitive. Sometimes easily hurt
- Friendly and sociable. Enjoys sociable activities, the lighter side of life.
- Expresses the joy of living with exhilaration.

A word beginning with the first vowel A can represent a Dynamic Leader

- Leader. Ambitious. Adventurous. Progressive.
- Strong willpower and strong opinions.
- Expresses individuality strongly.
- Great deal of energy. Good mind. Creative mental approach.
- Excellent ideas. Interested in new ideas
- Original and innovative approach.
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## Chapter 2

# Ancient Symbols and the Number Seven

*“It is necessary to go a long way, through many difficulties, to find a place one has never left”. T.S Elliott*

Man has always used symbols to represent the unseen world of energies. Through symbols we try to encapsulate our own inner vision. Through these symbols we try to convey our own beliefs and describe the indescribable.

Symbols are extremely powerful because they are widely understood and accepted as shorthand for something difficult to express. Ancient and sacred symbols emerge again and again representing a wide range of ideas. Our minds are limited but our intuition is not and symbols can bridge this gap. Through symbols we can grasp the universe.



The Celtic Knot has been a central feature of Celtic Art, Medieval Russian Book illumination, European architecture and book illumination since the third century AD. The ‘Endless Knot’, ‘Eternal Knot’ or ‘Celtic Knot’ are ancient symbols representing the interweaving of the Spiritual path, with the flowing of time and movement.

It is significant in these symbols that time is a manmade and linear while movement and the spiritual is multi dimensional and measured against this. The interweaving of the spiritual path can represent the movement of the spiritual, within man’s linear time frame.

Ultimately time, which is man-made, can be thought of as an illusion, as past, present and future, are all truly encapsulated in the current moment. This reality of form only exists because it is held in the movement and movement occurs within “That which is Eternal”.

This symbol shows how all existence is bound by time and space, yet ultimately rests serenely within the Devine and the Eternal.

Other ways in which this symbol can represent the spiritual working within man’s structure is the inter-twining of wisdom and compassion, the union of

wisdom and the endless cycle of birth, death and rebirth preached in Tibetan Buddhism.

Another ancient symbol that represents the unseen energies is the symbol of Yin and Yang. The Eastern world viewed life as the play of opposites, the interaction of Yin and Yang, the passive and the aggressive, the visible and invisible forces of life.

This basic duality is symbolic of opposites that only exist in relation to each other,

for example, in the negative can be found

positive and in the positive can be found negative

– you can not have positive without the negative and you can not have negative without the positive – in fact some Buddhists would say ‘the bigger the negative the bigger the positive’.

The interaction of these two can give birth to things and the Yin and the Yang can transform each other. This is because it is believed that opposites can only exist in relation to each other and in this way seemingly contrary forces are interconnected. For example compassion and courage, life and death are both thought to be two sides of the same coin.

The tension that can be created by opposing and competing forces can propel us forward, as both energies must be acknowledged and respected. For example: -

Ego (Yang energy) can protect us - it knows how to navigate us through the maze of the desires, greed and needs of others. It does this through the illusion of separateness.

Ego can keep us at a distance from our truth.

Bringing in the spiritual dimension (Yin energy), the ‘real’ world is softened with feelings, emotions and inspiration. Spirit is eternal and not bound by physical boundaries and thoughts of the impossible. Spirit can overcome obstacles through faith and love. Spirit does not know fear.

Like Spirit, water is a soft gentle energy - that can move mountains.



Although ego and spirit can at one level seem to be working in opposite directions, interaction between both can help to move our life forward.

In Taoism, man is believed to be the mediator between heaven and earth, ego and spirit, between Yin and Yang. It is up to us to find a balance between these two worlds and to return to the centre of our being.

Kabbalah (illustrated below) means 'The Tree of Life' and is the mystical side of Judaism.

It is one of the oldest systems and can be regarded as a map of profound understanding.

'The Tree of Life' is very versatile and shows how spirit evolves into matter and the relationship between Soul and matter. The 'Tree of Life' has ten stages and starts at the centre which represents equilibrium and finding balance, it then moves to the right, a more passive energy that allows for expansion, and then moves to the left, a more expansive energy, (it continues to move from right to left and returns to the centre when representing the energies six, nine and ten).

The 'Crown' (central) represents one – 'the will of the world'.

Two (right) represents the love and the wisdom.

Three (left) represents understanding.

Four (right) represents 'Mercy' - harmony through conflict, mercy allowing the harmony to come in.

Five (left) represents 'Strength' as the expansion of the mind to make the truth real.

Six (central) represents 'Beauty' and is at the centre or heart.

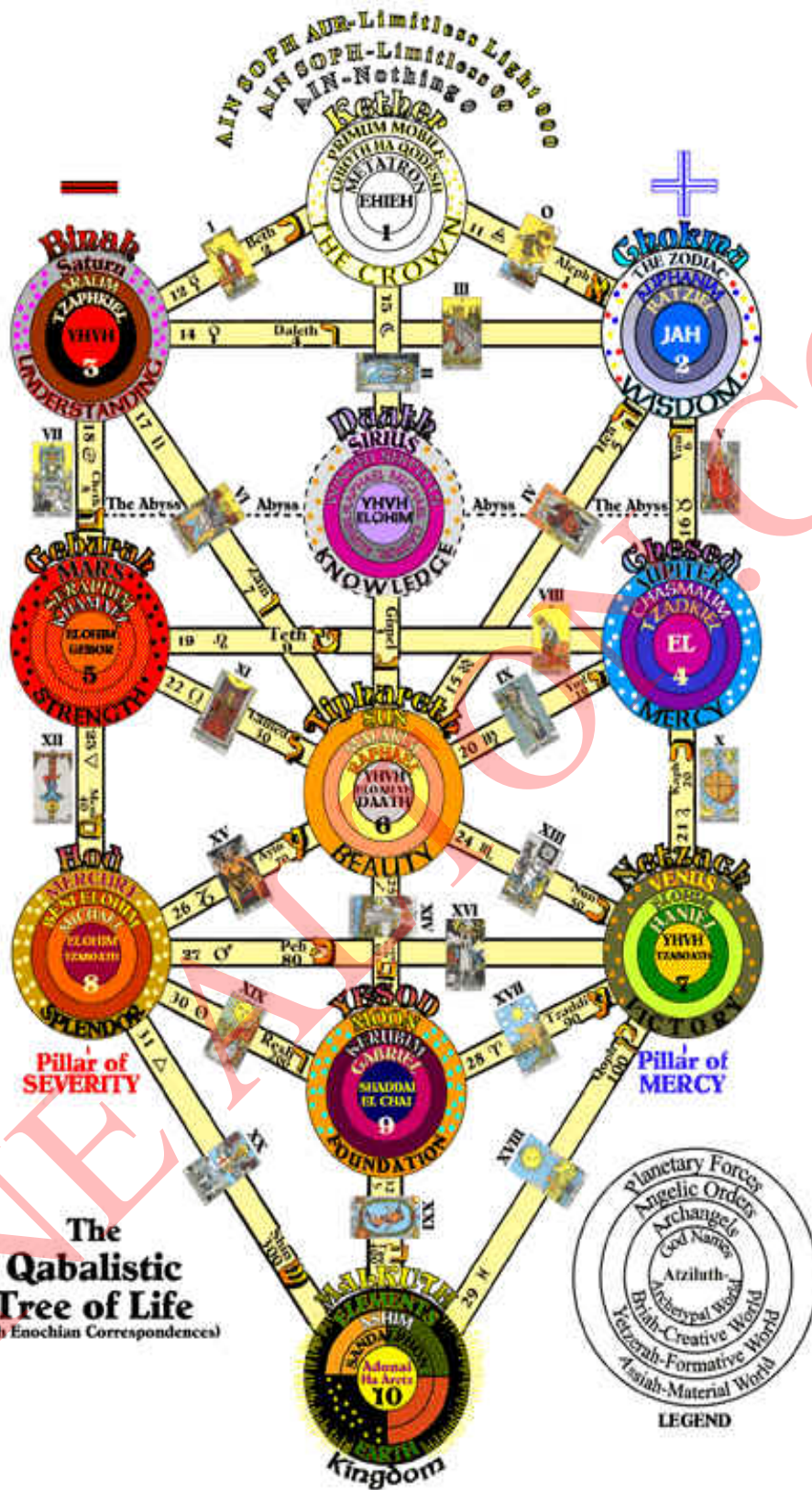
Seven (right) represents 'Victory' as the synthesis of spirit and matter and the victory of spirit, as it infuses matter with its essence.

Eight (left) represents 'Splendour' as the ability to transform matter.

Nine (central) represents 'Foundation' as it further refines matter.

Nine can represent the trinity looking at itself from every direction and striving for perfection ( $3 \times 3 = 9$ ).

Ten (central) represents 'Kingdom' and is furthest from spirit as it represents the 'Kingdom' built in matter. The 'Kingdom' is built on 'the blueprint' of three, the concept of six and the realised concept of nine.



**The Qabalistic Tree of Life**  
 (With Enochian Correspondences)

The number seven in the Major Arcana cards of Tarot is represented by 'The Chariot'.

The charioteer has no reins. This symbolises the power of mind over matter. Through his will the charioteer directs the sphinxes. The sphinxes are black and white and represent the positive and negative, just like the Yin and Yang. The charioteer tries to make these two aspects work together. The white sphinx is always looking for the new and the light and there may be a tendency for daydreaming. The black sphinx represents the repeating of the old hurts and behaviour patterns from the sub conscious. The charioteer's laurel and star crown indicate the highest attainment of man in spiritual attainment. The Chariot represents the inner journey, accommodating and transforming everyday life, developing a balance between our vision and everyday life. The starry canopy overhead, the waxing and waning moons depict time and rhythm, which are stages of mind. The winged globe on the cart, represent self-consciousness elevated by aspiration. The square on the Charioteer's breast indicates an orderly attitude and strong will. The city is behind him, indicating he has turned his back on civilisation and materialism, to seek spiritual matters.



The message here is that through control of the senses and the elevation and purification of desires, we can achieve complete dominion while in the physical body.

An illustration of how seven represents perfection in man and all we aspire to be.



# The Seven Lucky Gods of Japan

Seven is the most mystical number and frequently appears in myths and legends as a symbol of luck and power, below is an example.



‘The Seven Lucky Gods’ are a group of popular deities whose origins stem from Indian, Chinese and Japanese mythology and folklore. One of these Gods (Ebisu) originates from Japan, three are from India and three are from China. Each of these seven have been acknowledged as a deity for more than a thousand years and each has its own believers, primarily hailing from the respective professions they belong to. **The Seven Lucky Gods look after the physical and commercial well being of people and have come to be honoured throughout the country.**



The seven gods are often depicted on their ship, the Takarabune, or “Treasure Ship”. The tradition holds that the seven gods will arrive in town in the New Year and distribute fantastic gifts to worthy people. Children often receive red envelopes emblazoned with the Takarabune, which contain gifts of money around the New Year as a gift of good will.

More important for Japanese children is potentially 'Bushido' which means the 'Way of the Warrior'.

This is a Japanese code of conduct, which originates from the Samurai moral code. References to this have been found in the oldest surviving book in Japan, written in 712 about Yamato Taker, the son of Emperor Keiko. This book provides an indication of the values and literary self-image of the 'Bushido ideal'.

Bushido comprises of the following **seven virtues**: -

**Rectitude**

**Courage**

**Benevolence**

**Respect**

**Honesty**

**Honour**

**Loyalty**

These virtues are so engrained within Japanese society and the core virtues that Chalet Seven was built around.

# Chapter 3

## The Religious Meaning of Seven

### Number Seven in the Bible

*“The Lord blessed the seventh day and hallowed it” (Exodus 20:10-11)*

The bible is a veritable mine of number symbology. Both the Old and New Testaments reveal by the use of numbers, depth of meaning and hidden concepts.

Seven is regarded as a sacred number to the Hebrews as it represents earth crowned with heaven and the divine completeness of God, through the union of Heaven and Earth.

Number seven is the principle number of the Bible and is used in numerable ways throughout the Old and New Testaments. For example “But the seventh day is the Sabbath of the Lord thy God...For in six days the Lord made heaven and earth...and rested on the seventh, wherefore the Lord blessed the seventh day and hallowed it” (Exodus 20:10-11)

In the Old Testament one of the most profound examples of the symbolic use of number seven is related to the fall of Jericho in the Book of Joshua, (6:1-20): -

And the lord said unto Joshua. “And ye shall compass the city...and go around the city once. Thus shalt thou do six days...And the priests shall bear before the ark seven trumpets of rams horns: and the seventh day ye shall compass the city seven times, and the priests shall blow with the trumpets...When they make a long blast with the ram’s horn and when ye hear the sound of the trumpet , all the people shall shout, and the wall of the city shall fall down flat”.

It becomes evident from this that the fall of Jericho was not by warfare but rather was by the principle of the number seven. Victory was achieved by means of the positive vibration of sound, which had been built up to a tremendous power, this is seen as an example of the ‘spiritual’ made real, spirit truly taken into matter.

In the New Testament **seven is the number of rest, cessation, not ceasing**. This can mean finding time to connect with your inner voice and to know yourself at the deepest level.

One of the greatest heritages from the Christian Scriptures is the seven-fold path of the Lord's Prayer. These seven statements express the triad (3) and the quaternary (4) (Matthew 6:9-13).

1. Our Father which art in Heaven,
2. Hallowed be Thy Name.
3. Thy kingdom come, Thy will be done, on earth as it is in heaven.
4. Give us this day our daily bread, and
5. Forgive us our debts as we forgive our debtors.
6. Lead us not into temptation,
7. But deliver us from evil.

The final statement ("For thine is the kingdom, and the power and the glory, forever") was added much latter to symbolise return to the heavenly state.

The number seven is used over seven hundred times in the Bible and over fifty four times in the Book of Revelation. In the Book of Revelation seven is used throughout, examples include seven churches, seven stars, seven seals, seven trumpets, seven vials, seven personages, seven dooms and seven new things. The 'Seven Rays' represent 'Ceremonial Order'.

Noah took the clean beasts onto the arc by sevens (Genesis 7:2)

Seven days after Noah went into the arc the floods came (Genesis 7:10)

Peter tells of the long suffering of God, waiting in the days of Noah (Peter 3:21)

Those seven days completed God's time of waiting.

The seventh time Noah's name occurs is where it is said "Noah was a just man and perfect in his generations". (Genesis 6:9)

Before Aaron and his sons entered their priestly work they were consecrated for seven days (Leviticus 8:31-36). Here is a picture of a life completely dedicated to the service of the Lord. On the Day of Atonement, the high priest sprinkled the blood upon the mercy seat seven times (Leviticus 16:14).

There were seven feast days – Passover, First Fruits, Pentecostal. Atonement, Trumpets, Tabernacle (Leviticus 23:1-44). There were seven branches to the candlestick in the holy place in the Tabernacle and this pictures the complete

light of God for the souls of man.

Solomon was seven years building the temple and he then kept the feast for seven days. Job had seven sons. When his friends visited he sat for seven days and nights in silence and afterwards they were required to offer a burnt offering of seven bullocks and seven rams. There followed seven years of famine and seven years of feast in Egypt during the days of Joseph.

There are seven deadly sins, (pride, envy, gluttony, lust, anger, greed, sloth), seven virtues, (faith, hope, charity, fortitude, justice, temperance and prudence), seven pillars of the house of wisdom, seven days of the feast of Passover and seven sacraments.

### **The Buddhist Connection...**

Buddhism whether regarded as a philosophy or a religion, is all about becoming happy within you. Through Buddhism we are encouraged to think in new ways and this can change everything instantly.

In Buddhism there are seven disasters - pestilence, foreign invasion, extraordinary changes in the heavens, storms and typhoons, droughts, internal strife, solar and lunar eclipses. These are all thought to come about by incorrect thinking.

In Japanese Nichiren Buddhism, it is believed that 'Nam-Myoho-Renge-Kyo' is the vibration of Buddhahood and that by chanting this phrase you manifest Buddhahood from within your life. It is believed that by manifesting your Buddhahood from within, there will be protection on the outside and that by chanting this phrase you become at one with universal law.

It is interesting that in terms of numerology the motivation behind this phrase is a seven (43/ 7) and that this phrase has sixteen letters, (a number that can be reduced to 7).

Manifesting your Buddhahood is all about taking spirit into matter and is the motivating force behind this form of Buddhism. The name of the lay organisation that supports members who practise this form of Buddhism is the

Soka Gakkai and this phrase in Japanese means 'value creation', creating value no matter what.

Buddhahood is defined as wisdom, courage, compassion and life force.

It is clear from great study that the number seven holds much meaning within Religion and holds a similar virtue in different faiths.

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## Chapter 4

### Seven in the Stars

The number Seven appears continuously within Astrology. In terms of numerology those born in the seventh month (July) are regarded as gifted with great spirituality and inner resource. Those born on the seventh, sixteenth ( $1+6=7$ ) or twenty fifth ( $2+5=7$ ) day of the month are also regarded as having a very spiritual approach on a day-to-day basis. Those born on the sixteenth day of the month may almost feel pushed feel down a spiritual path, as great transience and change may result in a great seeking spirit and having to build great inner resource. Those born on the twenty fifth day of the month may learn very much from life rather than from books. They may be forever analysing all that is happening around them.

With regard to the stars, there are seven planets of the ancients - Saturn, Jupiter, Mars, the Sun, Venus, Mercury and the Moon. Seven is also the maximum number of eclipses of the Sun and Moon that can occur in any one year.

Astrologically speaking those born on the seventh of July are dominated by the planet Neptune and are said to be born on the day of 'Imaginative Revelations'.

Examples of famous people born on this day include: -

Ringo Starr (Drummer, The Beatles)

Pierre Cardin (Italian fashion designer)

Marc Chagall (Russian-Jewish painter)

July comprises of two astrological signs Cancer (June 22 to July 22) and Leo (July 23 to August 23).

Cancer represents the home of spirit and is expressed through deep feelings, protectiveness and the home. Ruled by the Moon, Cancer is associated with highly personal emotions. The armour of the crab hides an extremely sensitive interior.

Leo represents the radiant creative forces of the individual, which lights up the world around it. Leo ruled by the sun symbolises the need of the ego to make its mark on the world. Ambition, power and self-confidence are hallmarks of this

sign. The courage of the lion and its regal bearing make it respected, if not feared by other animals.

The journey from the Cancer personality to the Leo personality truly illustrates the journey from spirit to matter. In Cancer spirit is born, it bursts forth with great power and compassion, then Leo strives to take that spirit into matter and to make the vision real.

## Chapter 5

### Seven in Society and Sport

#### Number Seven in the World of Football

In the world of football the significance of 'seven energy' is very much about trusting your inner voice and having the inner resource to keep going - not giving up until the final whistle is blown.

Manchester United's number seven shirt has been famously worn by George Best, Bryan Robson, Eric Cantona, David Beckham and Cristiano Ronaldo.

Ronaldo originally chose a number 28 shirt (28/ 10/ 1 in terms of numerology, represents the courage to be truly independent). His manager Ferguson said "No, you're going to have number seven shirt". Ronaldo later described this as an extra source of motivation as he was "Forced to live up to such a shirt". Ronaldo then went on to open fashion boutiques with the name "CR7" in Lisbon and Madrid.

It is interesting that in terms of numerology, the seven energy is very significant in the core numbers of the above five men. All share a seven lesson, which means they must learn to trust their inner voice and intuition.

Bryan Robson also has a seven mission and with David Beckham, seven is also the essence of his personality. For Cristiano Ronaldo seven is also his 'First Goal'. Other characteristics they all share, is not surprisingly they all have a 'Line of Determination'. This can mean they all bounce back from setbacks.



They may cling to ideas or projects when the time is long past to let go. Persistence may underline everything they undertake and they may overcome their plans by dogged stubbornness. Another number that is significant for all above with the exception of Cristiano Ronaldo, is the eleven master energy, which gives the above the potential to change the way others think by being visionary, idealistic and inspirational. This master energy may mean they have great breadth of vision and may exude a confidence and charisma that they may not always feel inside.

With regard to David Beckham it is interesting that his daughter ‘Harper Seven Beckham’ was born 7:55am on Sunday (seventh day of the week), weighing 7lb 10oz and born in the seventh month (12 July 2011).

### **Number Seven in the World of Motor Sports**

*In the world of motor sports the significance of number seven energy is very much about striving for perfection and literally putting all your spirit into matter.*

New ways of thinking are constantly required as to work within very tight rules and regulations and for each person’s unique spirit to emerge. In the world of motor racing there is a great deal of analysis and intellect at work, as well as the spiritual aspects of seven energy.

Barry Sheene always drove a number seven bike and was world champion in 1976 and 1977 winning five 500cc Grand Prix in 1976 and repeating this in 1977 with six victories. In terms of Numerology, the essence of Barry’s personality and his motivation was seven energy; he also had a seven lesson, as well as great intensity with regard to seven energy. This combination meant he could trust his inner voice no matter what and was always true to himself at the deepest level. He could also analyse and make dramatic choices. Like the sportsmen before, he also had a ‘Line of Determination’ and on a ‘day to day’ basis he had eleven master energy, which gave him the potential to change the way others think by being visionary, idealistic and inspirational. This master energy gave him great breadth of vision and he may have exuded a confidence and charisma that he did not feel inside. He also acted on the whole, with little or no reflection.

Stirling Moss is widely recognised as the greatest all-round racing driver in the history of motor sport. Stirling Moss's lucky number was seven and so was his favourite racing car number. Picture to the left is of him winning the 1961 German Grand Prix. He retired in 1961, after being badly injured in a crash at Goodwood.



In terms of numerology Stirling's mission (47/ 11/ 2) is to inspire others by making his dreams come true. Stirling had a 'Line of Determination', which emerged with the courage to be truly independent and at times to stand-alone. This combination can make him persistent, tenacious and undaunted by challenges and change.

The Austin Seven was a car produced in the UK from 1922 to 1939 by the Austin Motor Company. It was one of the most popular cars ever produced for the British market and sold well abroad. It was also licensed and copied by companies all over the world. The very first BMW car, the BMW Dixi was a licensed Austin Seven.

The BMW 7 Series is a line of full size luxury vehicles produced by the German automaker BMW. Introduced in 1977, it is BMW's flagship car and is only available in a sedan or extended length limousine. The Series 7 traditionally introduces technologies and an exterior design before this, trickles down to smaller sedans in BMW's line up.

The 750iL was BMW's flagship sedan and featured in 'Tomorrow Never Dies' as the car driven by Pierce Brosnan, James Bond. An E38 735i was the feature car in the 2002 film 'Transporter' starring Jason Stratham.

Launched in 1957, The Lotus Seven is a simple, lightweight, two seat, open top sports car, produced by Lotus cars. Designed by founder Colin Chapman and considered the embodiment of the Lotus philosophy of performance through low weight and simplicity. This car was road legal and could be used for clubman racing. The Lotus Seven design spawned a host of imitations in the kit car market, these were generally called 'sevens' or 'sevenesque roadsters' and the entirely self-built kit cars are called 'Locusts'.

The Lotus Seven, latter called the Caterham Seven was banned from competition in the US in 1960's because it was 'too fast to race'. Following this it, established its 'own make series' in 1986.

Colin Chapman was an 'Old Soul' with amazing wisdom from previous lifetimes. The seven lesson (to engage with the spiritual and to trust his inner voice) was a lesson Colin was learning again and so impacting on the lives of those around him. Seven energy was right at the heart of his world. Colin totally embraced change and always stayed on track by totally trusting his inner voice. His challenge was to take spirit into matter and to inspire others to think in new ways through his work. The essence of his personality from birth was a healer/teacher. Colin also had a 'Line of Emotional Control' as well as a 'Line of Determination' and a great flair for business, all characteristics associated with the number seven.





Top Left to Right: Austin Seven  
Logo, BMW Series 7

Middle: BMW E38 735i, seen in  
James Bond

Bottom Left: Lotus Seven

## Chapter 6

### Seven in Society

Seven energy is ultimately about building inner resource, connecting to that much bigger picture and living in harmony with our surroundings. Literature, lyrics and the visual arts explore universal themes, experiences and dilemmas. Sharing the experience of others, we can see the results of the choices other people make. Someone expressing our own unspoken thoughts can help us to feel connected to others in the most profound way. Sharing someone else's journey from a safe distance, we can see how other people's stories develop and this can sometimes help us to decide how we want our story to work out. Stepping back and out of our immediate situation we can explore our options and reflect on them. Ultimately by sharing the experiences of others we can choose the best way for us to live, striving for perfection in our lives and ourselves.

The following people are key members of society that followed their own seven mission and achieved great things.

With regard to the promotion of products using seven in the name, the image that is being promoted is that of perfection or the possibility of. Deepak Chopra, public speaker and prolific writer on Ayurveda spirituality and mind-body

medicine, has written over forty-two books based on the possibility of perfection, selling over twenty million worldwide. Many of his books focus on the number seven and below are seven examples: -

The Seven Spiritual Laws of Success

The Seven Spiritual Laws for Parents

The Seven Spiritual Laws of Yoga Guidebook

The Seven Spiritual Laws of Superheroes

The Ultimate Happiness Prescription - The Seven Keys to Joy and Enlightenment

Golf for Enlightenment - The Seven Lessons for the Game of Life

The Karma Sutra – Timeless Erotica - The Seven Spiritual Laws of Love

In terms of Numerology Deepak is an ‘Old Soul’ with a seven mission. An ‘Old Soul’ is very rare and means someone who has been reincarnated so many times that he has been exposed to all life’s lessons often enough, to have an understanding of them all. Deepak basically has learnt in his previous lives all the lessons that most of us are struggling with and is here to help other’s with their lessons. His seven mission (52/ 7) indicates he may have been born very sceptical, with a scientific approach and may have been pushed to the edge in this lifetime, before rediscovering the power of the spiritual and his wisdom from previous lives in his own life.

The ‘Seven Blunders of the World’ is a list Ghandi gave to his grandson shortly before his assassination. These ‘Blunders’ are as follows: -

Wealth without work

Pleasure without conscience

Knowledge without character

Commerce without morality

Science without humanity

Worship without sacrifice

Politics without Principle

This list grew from Ghandi’s search for the roots of violence. He called the above ‘acts of passive violence’. He believed that preventing these in yourself was the best way to prevent you from reaching the point of violence.

In terms of Numerology Ghandi was also an ‘Old Soul’ who may have been

born very sceptical and with a scientific approach. His mission was to teach and serve all of humanity, using wisdom from experience and understanding gained over many lifetimes. In this lifetime he had to rediscover the power of the spiritual in order that he could be a true humanitarian, able to let go and trust. The essence of his Personality was the number of the saint, working to help all of humanity in the most effective way possible. He was a preeminent political and ideological leader who pioneered resistance to tyranny through mass civil resistance. He was a prominent figure in India's Independence Movement. He led the way as a pioneer for peace.

Stephen R Covey is another author of a best-selling book with the number seven being of focus, 'The Seven Habits of Highly Effective People'. This book has sold over 5 million copies in 38 languages since 1989. Other books include 'The Seven Habits of Highly Effective Families'.

In terms of Numerology Stephen is also an 'Old Soul'. His mission is about understanding his responsibility as a co-creator to overcome obstacles. His motivation is to inspire others to think in new ways through his work. His first challenge and his sub lesson as he grew older (are both 34/ 7) were both about trusting his inner voice and knowing his 'place in the system'. This suggests that as he got older, he may have reviewed his 'place in the system' and his attitudes and actions with regard to his search for peace of mind and spiritual fulfilment. It is interesting that as well as having an MBA in Business Administration from Harvard; he is also a Doctor in Religious Education.

Another person famous for giving us new number sevens is Walt Disney, one of the world's most famous motion picture producer. As an innovator in animation and theme park design, with his staff he created some of the world's most famous fictional characters including Mickey Mouse. He also took a German fairy-tale by the brothers Grimm called 'Snow White' and in 1937 gave the world its first animated film, introducing 'Snow White and the Seven Dwarfs'. The seven dwarfs include 'Doc' who is the leader, even though he often mixes up his words, 'Grumpy', 'Happy', 'Sleepy', 'Bashful', 'Sneezy' and 'Dopey'. It is interesting that the names Walt created for his seven dwarfs have motivations, personalities and expression numbers that closely match his own personal 'numbers'. Among the names that were rejected were "Jumpy", "Shifty" and "Snoopy" and these names were only slightly compatible with Walt Disney's

own 'personal numbers' in comparison.

In terms of numerology Walt Disney's personal mission and challenge was about finding the courage to be truly independent. What opened doors for him was trusting his inner voice and seeing himself, as a channel of special awareness, able to encourage others to think in new ways and with greater breadth of vision. He had a seven lesson to learn, which was about finding the courage to trust his inner voice and be true to him at the deepest level. His motivation was to be a master builder, involved with big projects that physically changed the world. At maturity, there was likely to be a re-evaluation of the importance of the mastery achieved by combining his high ideals with his power to achieve significant material goals.

Walt had a 'Line of Determination', which made him determined to do many things well. He could bounce back from setbacks, overcoming his plans by dogged stubbornness.

The relevance of seven has also been found in popular culture including films, literature, music and poetry. Below are further examples of the significance of seven.

JK Rowling who wrote the 'Harry Potter' heptalogy (or series of seven books) and has lines of 'Spirituality', 'Intellect' and 'Determination' Her gift is her spirituality, this gives her amazing inner resource and makes her a true 'self starter'. She has great emotional control when involved with big projects that make her ideas happen. She is seen as someone who can inspire others to think in new ways, by making her ideas happen and her motivation is to inspire others to think in new ways through her work. Her mission (59/ 14/ 5) is to act as a messenger, finding freedom within limitations and through ancient wisdoms and so helping others to do the same. Her sub lesson as she gets older (25/ 7) is about search for peace of mind and spiritual fulfilment, learning from life rather than from books.

The number seven, in her series of seven books is the most powerfully magical number.

Ginny Weasley is the seventh child and only daughter of the Weasley family. Harry Potter was born in July (the seventh month); this would give him a gift for the spiritual.

Wizarding students must complete seven years of School at Hogwarts.

There are seven secret passages at Hogwarts.

Seven is the number on the back of Harry Potter's Quidditch robes.  
In Quidditch, each team consists of seven players.  
Chapter four of book seven is entitled 'The Seven Potters'.  
Lord Voldemort succeeded in splitting his soul into seven parts.  
Seven represents power and determination.

In the Septimus Heap series by Angie Sage, Septimus is the seventh son of the seventh son.  
According to Irish folklore the seventh son of the seventh son has magical powers, but is a vampire in Romanian legend.

Enid Blyton's children's adventure series 'The Secret Seven' focussed more on the intellectual and analytical qualities of seven energy, rather than the more spiritual aspects of seven energy.

We have no Date of Birth for William Shakespeare, but his name is dominated by seven energy. What opened doors for him (34/ 7), was knowing what he was here to do and knowing he could trust his inner voice. The essence of his Personality (43/ 7) was someone who had some rigid ideas knocked out of him and who was forced to go with the flow. His 'Expression number' or how other people saw him (79/ 16/ 7) was someone who had risen above and mastered great transience and change, someone not at all thrown by great transience and change - someone who as a result of great transience and change was able to express great compassion towards others, as well as counsel and help others. In Act two, Scene seven of 'As You Like It' a soliloquy delivered by Jacques describes the 'seven ages of man'.

As Shakespeare's themes are universal, a version of the familiar problem detailed below appears on the Rhind Papyrus, which originates from Egypt about 1650 BC.

"As I was going to St Ives  
I met a man with seven wives  
Each wife had seven sacks  
Each sack had seven cats  
Each cat had seven kittens  
Kittens, cats, socks, wives  
How many were going to St Ives?"

The film 'Seven Samurai' written and directed by Akira Kurosawa and released in 1954 was nominated for two Oscars in 1956 and 1957 and has been described as the greatest Japanese film ever made by film historian Donald Richie and by Entertainment Weekly, which includes this film in the 100 greatest films of all



time. Despite its widespread commercial popularity it was not highly regarded by Japanese critics at the time of its release. The film tells the story of a poor village that recruits seven unemployed samurai to protect it.

In the Moslem and Cabalist systems 'Seventh Heaven' is the farthest of the concentric spheres containing the stars. In the world of popular culture 'Seventh Heaven' was a book of poems written by Patti Smith and published in the US in 1972.

'Seventh Heaven' is also the name of a revolving restaurant at the top of Ostankino Tower, in Russia, which is the tallest free standing tower in Europe and the fourth tallest in the world.

'Seventh Heaven' is also the name used for films, a TV channel, a TV series, songs, albums, bands, books, sports teams, restaurants, bars, the frequent flyer program for Air Jamaica, retail bed specialists, wedding organisers, animal rescue trusts to name but a few.

There are seven seas, the Arctic, the Antarctic, North and South Pacific, North and South Atlantic and The Indian Ocean. 'To sail the Seven Seas' is an idiom that can refer either to crossing seven specific seas or to crossing a great expanse of water in general. To the ancients seven often meant 'many'. Many companies also use this name i.e. shipping experts, cruise ships, restaurants and entertainment companies.

Seventh Avenue in Manhattan New York is known as 'Fashion Avenue' due to its concentration of fashion houses including Ralph Lauren and Donna Karan. These designers have been separately dubbed 'The King and Queen of Seventh Avenue'.

The same name 'Seventh Avenue' is also being used for clothes manufacturers, furniture stores, hair and beauty salons and a heavy metal band from Germany.

Boots UK Limited was originally a family run herbal medicine shop, established in Nottingham England in 1849, by John Boot. The company's focus, today are pharmaceuticals, healthcare and beauty. The Boots No. 7 Range is comprehensive and includes skincare, sun care, make up, cosmetics, 'bath and body', 'protect & perfect'.

Finally we have the '7UP' drink which consists of "seven natural flavours blended into a savoury drink with a real wallop". PepsiCo currently manufactures this drink, but the product was originally launched two weeks before the Wall Street crash of 1929. From its launch until 1950, this drink contained lithium citrate, a mood stabilising drug. Seven years after Charles Grigg created 'Bib-Label Lithiated Lemon-Lime Soda' in 1929 he changed the drinks name to '7UP' inspired one theory suggests by cattle he saw branded with "7" and "U".

It is interesting that in terms of Numerology the essence of the personality of 7 is energy, which means these popular culture references have to be different, unusual and true to itself. The motivation with the use of Seven is to present a higher, individual place or theme that the audience hasn't experienced before as well as bring fun and bring joy into the lives of its customers. What the world sees with this name is energy, which means achieving success through study, obtaining individual goals and seeking a more profound idealism, the 'Seventh Heaven'.

### **Number Seven in the Natural World**

Nowhere is the seven more evident than the natural world, here we can see the magic unfolding before our eyes and realise that we are a part of this magic too. This is certainly true of Chalet Seven. The very structure that we live in is based on the number seven. This includes the structure of the week being seven days and seven directions to look in, north, south, west, east, up down and central or within.

Beyond this it has been acknowledged that life operates in a cycle of seven's and changes take place in our body every seven years. It has been proven that our bodies are never more than seven years old. This is due to the fact that our bodies recreate themselves constantly.

Vedic Hindu tradition believes strongly that the body rejuvenates every seven years. The seventh chakra or crown chakra is the seat of highest perfection; its colours are white, violet and gold. White represents all the colours of the spectrum united in colourless light. Violet is the colour of meditation and devotion.

According to Vedic Hindu tradition we pass through a chakra every seven years, starting with our root chakra, and the characteristics of chakra in question become the theme of our lives for that seven-year period. After five seven year periods we have reached approximately the middle of our life and a new stage begins with our fiftieth birthday, giving us a chance to start all over again from a 'higher octave'.

In rhythm with our chakras there are seven-principle type of yoga: -

BHATKI Yoga – focuses on unison between the individual and the divine. It helps you escape the confines of ego and to become close to the divine.

HATHA Yoga – focuses on readying the physical body for the spiritual journey that ends with self-realisation and cosmic consciousness.

JNANA Yoga – focuses on the attainment of knowledge and involves searching your being for self-understanding and self-discovery – to discover yourself in new ways.

KARMA Yoga – focuses on improving the outside world thereby improving the practitioner's inner world also. Practitioners dedicate their lives to serving as a tool for the divine and doing good works.

KUNDELINI Yoga – focuses on working with and awakening spiritual energies so as to transcend the illusions presented by everyday reality and to embrace a cosmic understanding of the universe.

RAJA Yoga – focuses on controlling your mind through meditation and being in total control of your thoughts.

TANTRIC Yoga – allows practitioners to use a multitude disciplines to understand the universe and the meanings of spiritual existence. Unlimited avenues of knowledge can be pursued in search of universal oneness.

Also, there are seven bones in our neck.

There are seven bones in our face.

There are seven bones in our ankle.

There are seven holes in our head.

Humans have seven Endocrine Glands.

There are seven bodies of the human microcosm.

Seven hours sleep is the optimum amount of sleep for humans according to US Scientific studies.

# Chapter 7

## Summary

*The ancients always said that when your consciousness evolves you will see what has always been there to see...*

The number seven is about being in rhythm with yourself and nature, about discovering the magician that has always been within you.

Here in Chalet Seven, with panoramic views in every direction you can feel uplifted and filled with ideas.

From this secure, comfortable base - new ideas and experiences are waiting to be explored.

You can break away and ignite your senses - embrace the freedom to explore and have fun.

Mix and merge diverse elements and exciting experiences.

There can be peace and tranquillity, harmony to be found within and witnessed all around you.

Perhaps take this opportunity to stand back from situations and release negative thought patterns that no longer serve you. This can be a safe haven in which to let go of the old and make room for wonderful new energies to come through. Stand back and look at what has gone before, decide 'do I want to carry this with me anymore?', 'do I want to continue thinking like this?' With a change inside everything on the outside will change....

### **Beauty, Tranquillity, Excitement, Relaxation**

*Chalet Seven is a place where you can balance the seen and unseen worlds.*

*A place you can find a unique peace.*

*A world with grace.*

*This building, this holiday is designed around you...*

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